



Eat Fresh Maryland 2012 Partnership Agreement

Organization/ Market:
Email address:
Mailing Address:

Representative's Name:
Phone number:

This letter reflects our partnership in Eat Fresh Maryland, a project of Crossroads Community Food Network. We are committed to increasing access to fresh, local food for Marylanders of all backgrounds and incomes through federal nutrition benefits redemption at farmers markets.

I verify that:

- I represent a Maryland farmers market that either has a centralized Electronic Benefits Transfer (EBT) system or is interested in having one in the future AND promotes redemption of FMNP & FVC.

OR

- I represent a non-profit, community organization, and/or government agency that supports food access through a vibrant network of Maryland farmers markets.

As partners in Eat Fresh Maryland, we agree to:

- Participate in at least one in-person Eat Fresh Maryland event in 2012 and 2013
- Share ideas and resources with other partners through conference calls, in-person workshops and events, field days, and/or an online forum
- Report federal benefits data to Eat Fresh Maryland on a monthly basis (where relevant)
- Promote Eat Fresh Maryland within my market/community, including distribution of educational and marketing materials
- Use the Eat Fresh Maryland logo on any relevant publication or signage, upon approval from Eat Fresh Maryland. (Eat Fresh Maryland will respond to request within 5 business days).

As partners in Eat Fresh Maryland, we will receive:

- Eat Fresh Maryland multilingual educational and marketing materials and signage
- Invitations to workshops, online communities, field days, and other events
- One-on-one Technical Assistance by phone and/or in-person
- Materials and toolkits around fundraising, outreach, and other relevant topics
- Market-based healthy seasonal eating curriculum
- WIC FVC incentive funding (for pre-approved Baltimore City markets)
- Access to a network of like-minded food system stakeholders
- Support with data collection/reporting and program administration

We are excited to be a partner of this initiative in 2012 & 2013! If we are unable to continue participation, we will inform the Eat Fresh Maryland Directors.

Signature, Title, & Date